This thesis provides a critical examination of the scholarship on global circulation of popular music and proposes a novel approach to account for emergence and development processes of popular music genres in new regional contexts. Through calling attention to recurring issues related to comprehension, representation, entitlement, and reflexivity within the scholarship, the thesis is intended to initiate a systematic research agenda that is driven by an inclusive approach. Drawing on critical perspectives from cultural transfer studies, relational sociology, and sociology of knowledge, it challenges the conventions in framing of the non-Western and intervenes in the politics of knowledge production and dissemination.



**Doctoral Dissertation** 

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